

# Duncannon Appalachian Trail Community

Promoting, Protecting and Preserving Our Outdoor Recreational Resources for Future Generations

Greetings,

The DATC invites you to help support the 4th annual Duncannon Appalachian Trail Community Festival in Downtown Duncannon, PA. The festival takes place on Saturday, June 20, 2015 from Noon to 4PM and will be hosted by the DATC Committee and the Duncannon Borough. There is no admission fee, everyone is welcome and we expect 500 to 1,000 people to join us for a fun family-friendly day in Duncannon.

Here is how you can help:

- Monetary support from \$100 to \$3,000 based on sponsorship levels listed below.
- Donate items and gift certificates to be used as prizes for games and contest winners.
- Donate refreshments and bottled water for our volunteers.
- Provide small promotional items to be used as prizes for children. Items like pens, rulers, key chains, and toys with your company imprint are fine.
- Volunteer help from your business, your employees, family, friends or charity groups of which you might be a member.

## **Long Distance Hiker - \$3,000**

- A banner at the Main Stage prominently featuring your sponsorship during the festival. Preference of vendor space location.
- Multiple promotional banners around Duncannon prior to the festival noting your sponsorship.
- Two weeks of radio promotions (40 30 second ads) prior to the festival mentioning your sponsorship.
- An ad or mention in all printed DATC Festival brochures, flyers or news articles.
- A vendor space to promote your business.
- The right to mention your sponsorship of the DATC Festival in any of your own ads.

## **Backpacker - \$1,000**

B through F

## **Section Hiker - \$500**

C through F

## **Trail Angel - \$100**

D through F

This is a great opportunity for you to support your local community while simultaneously being associated with the world renowned Appalachian Trail.

We would be honored to have you associated with the Duncannon Appalachian Trail Community and look forward to hearing from you. Please respond by April 3<sup>rd</sup>. Thank you in advance for your generous donation.

Sincerely,

Duncannon Appalachian Trail Community  
4 Second Street  
Duncannon, PA 17020

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<http://DuncannonATC.org>